



CultureFest

OCTOBER 16 2018
TOHU, MONTREAL

7:30

Registration of Participants
Breakfast provided by *OutBox*

Idéarium Networking Session

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8:30

Opening Remarks

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8:45

Intention of the day



Moving Between
Realism and Idealism

Jean-Daniel Petit

President and founder, Beside

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9:00

Panel



Demystifying Innovation
or Challenging Conventions

Louis Morissette

Author and producer, KOTV

Valérie Robitaille

Co-founder and CEO, Xpertsea

Tristan Vendé

Decathlon Canada

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10:00

AM Break

Idéarium Networking session

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10:15

Conference



The Progressive Company: Towards
Economic and Societal Performance

Marie-Josée Richer

Co-Founder, PRANA

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11:00

Workshop

Culture and Social Impact

Presented by **credo**

12:00

Lunch offered by *FreshMint*

Idéarium Networking Session

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13:00

Conference



The Invisible and Unconscious
Challenge of Diversity

Valérie Pisano

President and CEO, Mila

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14:00

Workshop

Collective Ideation

Presented by **P(r)OSE**

Mémoriste

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15:00

PM Break

Idéarium Networking Session

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15:15

Conference **in english**



The Deliberately Developmental
Organization (DDO):

A New Social Contract for Work

Robert Kegan

Psychologist and author

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16:30

Ending credits

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17:00

Gastronomy and Technology

Happy hour

Presented by Sodexo

Idéarium Networking Session

GSoft

officevibe

sodexo
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